



SKA Privacy Policy Applicable to SKA Assessors and general users

What information we collect about you

We collect and process personal data about you when you interact with us and our products and when you purchase goods and services from us. The personal data we process includes:

- your name
- your work or home address, email address and/or phone number
- your job title
- your areas of business interest
- your username and password
- information related to the browser or device you use to access our website;
- internet browser and operating system
- and/or any other information you provide

What we use your information for

We may store and use your personal information:

- To manage your account and process orders.
- To personalise our communications to you, our website and products or services for you, in accordance with our legitimate interests.
- To allow us to communicate with you and provide services appropriate to your needs.
- To improve our products and services and develop new ones.
- To monitor use of our websites and online service, to help us check, improve and protect our products, content, services and websites, both online and offline, in accordance with our legitimate interests.
- To ensure we meet our legal requirements.

Our legitimate interests include our legitimate business purposes and commercial interests in operating our business in a customer-focused, efficient and sustainable manner, in accordance with all applicable legal and regulatory requirements.

Sharing your personal information

SKA will not share your information for marketing purposes. We may share relevant personal data with third parties:

- our professional advisors such as our auditors and external legal and financial advisors



- marketing and communications agencies where they have agreed to process your personal data in line with this Privacy Notice and exclusively in support of the SKA Ratings Ltd
- market research companies engaged to carry out research on behalf of SKA
- relevant suppliers, business partners and sub-contractors carrying out functions on behalf of SKA
- search engine and web analytics

Using your personal data for marketing

We may send you information about products and services which may be of interest to you or the company you work for.

You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please email: support@skarating.org

You may opt-out of our marketing emails at any time by clicking the 'unsubscribe' link at the end of our marketing emails.

However, if you tell us you don't want to receive marketing communications, then you may not hear about events or other work we do that may be of interest to you.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the address below.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

How long will we keep your personal data

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.



Processing data outside of the UK

Keeping information about you secure is very important to us so we store and process your personal information in accordance with the high standards required under data protection legislation.

However, given that the Internet is a global environment, using it to collect and process personal data may involve the transmission of data on an international basis. It may be processed by one of our suppliers outside the UK, in which case the third country's data protection laws will have been approved as adequate by the UK or other applicable safeguards are in place.

To find out more about how your personal information is protected when it is transferred outside the UK please contact SKA Rating Ltd using the details below.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.aboutcookies.org or www.allaboutcookies.org

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 20 October 2023.

How to contact us

support@skarating.org

Tel: 0300 30 20 752